



Fayette County Public Schools Purchasing Department

205 LaFayette Avenue, LaFayette Educational Center,
Building A, Fayetteville, GA 30214
(770) 460-3535 ext. 1043 or purchasing@fcboe.org

Notice of Intent to Award

Communication Solution (RFP 23-024-073)

June 26, 2023

The Fayette County Public Schools Purchasing Department would like to thank all respondents who participated in this solicitation.

The intent of this notice is to communicate the preliminary results of the selection process performed by the Purchasing Department and end-users. This is not an acceptance of your response, nor is it a confirmation of a contract or order. Based on the dollar value of this solicitation, final approval may be required from the Superintendent or the Board of Education as required by policy.

Selected Respondent:

Parent Square, Inc.
6144 Calle Real, Suite 200A
Goleta, CA 93117

Award Term:

July 1, 2023 through June 30, 2024 with four (4) options to renew

The following staff may be contacted for more information:

For project coordination including ordering and delivery:

Jim Farmer, Chief Technology Officer
770-460-3535 ext. 1401 or farmer.jim@fcboe.org

For contract/solicitation questions:

Matthew D. Roberts, Purchasing Manager
770-460-3535 ext. 1043 or roberts.matthew@fcboe.org

For accounts payable or billing information:

Finance Department, Accounts Payable
770-460-3535 or invoices.finance@fcboe.org

Attachments:

Tabulations

Respondent Name	Contact Name	Telephone	Email	Website	Registered?	Questions Submitted?	Response Submitted?	Secondary Contact?	Secondary Email
Bloomz, Inc.	Justin Jones	443-417-8588	justin@bloomz.com	https://www.bloomz.com/	Yes	No	Yes	Alexander Moore	alex@bloomz.com
Parent Square, Inc.	Jay Marranzini	573-421-6089	jay.marranzini@parentsquare.com	https://www.parentsquare.com/	Yes	No	Yes	Jay Klanfer	jay.klanfer@parentsquare.com
School Status, LLC	Michelle Provenzano	954-655-6982	michelle@schoolstatus.com	https://www.schoolstatus.com/	No	No	Yes	Matthew Resch	matthew.resch@schoolstatus.com
Remind 101, Inc.	Jon Cannizzaro	845-797-8872	joncannizzaro@remind101.com	https://www.remind.com/	Yes	No	Yes		

Vendor Name	Cost	Evaluation Score	Notes
Bloomz, Inc.	\$58,000.00	23	Based on 3-year contract; 1-year contract at \$61,000.00
ParentSquare, Inc.	\$77,500.00	40	Two platforms of service priced at \$3.80/student/year and \$4.80/student/year respectively. Cost includes year one implementation and deployment. Additional years also estimated in proposal.
Remind 101, Inc.	\$68,000.00	27	Three plans available at \$4, \$5, and \$5.50/student/year available. Also includes a 3,4,5, and 6% renewal increase each year.
SchoolStatus, LLC	\$82,000.00	Not Evaluated	One-year term only.